IMPROVING LIVES, EVERY DAY

OTC Detailer 2022

CiplaHealth

Cipla Health Ltd. B-11, 4th Floor, B Wing, Art Guild House, Phoenix Market City, LBS Marg, Kurla West, Mumbai, Maharashtra 400070

Visit us at: www.ciplahealth.in

CHL JOURNEY











2013

2014

2015

2016

2016

Conceptualisation

Vision to become the most preferred consumer healthcare company. Division formation within Cipla

Consumerisation of Nicotex

Cipla Health Ltd.

The healthcare subsidiary formed within Cipla branches out as a separate entity.

Launch of ActivKids

To enhance the immune system which will help the growth of your child.









cofsils

2019

2018

2018

2017

2016

Launch of Mamaxpert

To support women through various stages of pregnancy.

Launch of Cofsils Cough Drops

The goodness of 41 herbs in just 1 cough drop.

Launch of Unobiotics

An effective probiotic supplement for optimal digestive and intestinal health, and immunity. Launch of Cofsils
Syrup

To provide quick relief from cough, cold and throat infection.

Cofsils enters CHL Portfolio

To provide quick and soothing relief from a sore throat in just 5 mins.

prolyte* ORS

Maxirich

CIPHANDS

Naselin CLOCIP

CIPLADINE

2020

Launch of Prolyte

To solve and prevent dehydration among kids and adults.

2020

Maxirich enters
CHL Portfolio
Holistic range of
health supplements

under one brand

Launch of Ciphands

2020

Antiseptic hand sanitizer providing health protection at ones fingertips.

2021

Naselin

Enters the CHL portfolio For nasal Decongestion and cold relief

Clocip

Enters the CHL portfolio For Anti-fungal and anti-itch category 2021

Cipladine enters CHL Portfolio

Multiple skin problems, only one solution. Cipladine - India's No. 1 Medicated Antiseptic*

FOCUS SKUs



Nicotex - 2 mg (Fruit Brust)





Nicotex - 4 mg (Fruit Brust)





Cofsil Drops Assrtd (4FLV) Jar 220 - 2.2 gm





Cipladine Ointment (5%) 30 gm





Maxirich Gold Monthly Pack (Also Available In 7s Carton)



FOCUS SKUs



Nicotex - 2 mg (Ultra Mint)





Nicotex - 4 mg (Ultra Mint)





Clocip Adv Action Prickly Heat Powder 50 gm





Clocip Adv Action Prickly Heat Powder 150 gm





Naselin Nasal Spray



nicotex





SKU Name

M.R.P.

Composition

Benefits

Nicotex - 2 mg Strips

Mint Plus Paan Cinnamon **Fruit Burst Ultra Mint**



Nicotine Polacrilex USP equivalent to Nicotine 2 mg

Nicotex - 2 mg

Tin Container



Nicotex, the No. 1 Doctor recommended brand* in India helps one quit smoking using the scientifically proven principle of Nicotine Replacement Therapy (NRT). It helps one control the urge to smoke & manage the withdrawal symptoms, thus helps in quitting smoking.

nicotex

M.R.P.

nicote

Composition

NEW 4

nicotex

Benefits

NEW 4

nicote

Nicotex - 4 mg Strips

SKU Name

Mint Plus Paan Cinnamon **Fruit Burst Ultra Mint**



Nicotine Polacrilex USP equivalent to Nicotine 4 mg

Nicotex - 4 mg **Tin Container**



Nicotex, the No. 1 Doctor recommended brand* in India helps one quit smoking using the scientifically proven principle of Nicotine **Replacement Therapy** (NRT). It helps one control the urge to smoke & manage the withdrawal symptoms, thus helps in quitting smoking.

*In 'NRT' category, IMS Feb'21 MAT
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*In 'NRT' category, IMS Feb'21 MAT
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nicotex

PATCHES



SKU Name

M.R.P.

Composition

Benefits

14 mg

Nicotex Nicotine Patch 1s Pack

99.86

Nicotine USP 35 mg Excipients q.s. Nicotex 14 mg patch

Nicotex Nicotine Patch 7 mg 7s Carton

599.00

Nicotine USP 35 mg Excipients g.s. Nicotex 7 mg patch

Nicotex Nicotine Patch 14 mg **7s Carton**



Nicotine USP 35 mg Excipients q.s. Nicotex 14 mg patch

Nicotex Nicotine Patch 825.00

Nicotine USP 35 mg Excipients q.s. Nicotex 21 mg patch

Nicotex Patch is a transdermal/skin patch when placed on your body gradually releases nicotine into the body for 24 hours*. It helps one quit smoking using principle of Nicotine Replacement therapy in 12 weeks period.

NICOGUM

2MG & 4MG



SKU Name

M.R.P.

Composition

Benefits

Nicogum 2 mg Mint **Chewing Gum** SF 10's



Nicotine Polacrilex USP equivalent to Nicotine 2 mg

Nicogum 4 mg Mint **Chewing Gum** SF 10's



Nicotine Polacrilex USP equivalent to Nicotine 4 mg Nicogum helps one quit smoking using the scientifically proven principle of Nicotine **Replacement Therapy** (NRT). It helps one control the urge to smoke & manage the withdrawal symptoms, thus helps

one quit smoking.

21 mg

7s Carton

^{*#}Lung 1990;168: 445-453
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CiplaHealth **Cipla**Health







SKU Name

M.R.P. (Per Blister, Pouch) Composition

Benefits

Cofsils Lozenges -Orange Jar Fresh Mint Jar Ginger Lemon Jar Lemon Honey Jar Assorted Jar

30.00

(22 X 10 Lozenges in Blister pack)

Cofsils Lozenges -Orange Jar Ginger Lemon Jar (22 X 10 Lozenges in Pouch pack)



2.4-Dichlorobenzyl alcohol......1.2 mg

Amylmetacresol bp......0.6 mg

Cofsils Lozenges provides "Quick Relief from Sore Throat in 5 mins* " and "Kills 99.9% virus & bacteria in your throat#"

cofsils

COUGH DROPS



SKU Name

M.R.P.

Composition

Benefits

Cofsils Cough Drops Jar -(210 + 10 Drops Free)



Cofsils Cough Drops Jar -(460 + 40 Drops)



Pudinah.....5.5 mg

Herbal Extracts concentrate...8.4 mg With 41 natural herbs*-quick relief from sore throat, cough, and irritation, provides immediate cooling and soothing effects*

Cofsils Cough Drops Jar -(1200 + 100 Drops)



*BMC Fam Prac. 2011 Feb 18; 12:6
#Based on representative organisms. 1 Oxford JS et al. Antivir Chem Chemother. 2005;16(2);129-34,2 Mathews D et al. Int J of Gen Med 2018:11;451-456.
Claim not applicable to coronavirus (COVID - 19)
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*Int J Clin Pract 2011;65®:524-30 Cipla ® and Cofsils ® : Licensed User of Registered Trademarks **Cipla is the registered trademark of Cipla Limited used under a (non-exclusive) license from Cipla Limited **MRP mentioned in the detailer is updated as on Jul'2022

cofsils

COUGH SYRUP



SKU Name

M.R.P.

Composition

SKU Name

50 ml

Composition

cofsils

Benefits

Cofsils Medicated Cough Syrup -100 ml



Each 5 ml contains: Diphenhydramine Hydrobromide IP...14.08 mg Ammonium Choride IP...138 mg Sodium Citrate IP...57.03 mg

Hydrobromide (10 mg) and

chlorpheneramine Maleate

Gives relief from cough in 15 mins, relieves sore throat and irritation*

Benefits

Helps manage Dry Cough, Sore throat and Cold and symptoms of allergy*

Helps to manage dry cough, sore throat

and cold*

Helps manage Dry Cough, Sore throat and Cold and symptoms of allergy*

Helps suppress the cough reflex, relieves chest congestion, reduces throat pain and irritation, and enhances immunity against recurrent cough and cold*

Cofsils DX Cough Syrup -100 ml



Each 5 ml contains: Dextromethorphan Hydrobromide IP......15

Dextromethorphan

(2 mg) syrup

mg

Cough Syrup -100 ml

Cofsils Dry

Cofsils Wet

100 ml

Cough Syrup -



95.00

Each 5 ml contains: Ambroxol Hydrochloride IP..... 15 mg Guaiphenesin IP.....100 mg

Cofsils Naturals Syrup 100 ml



Contains Honey, Munkka, Yastimadhu, Tulsi, Banapsha, Vasa, Talishpatra, Shati, Shunthi, Haldi, Pippali

*Pappas D & Hendley OJ. The Common Cold & Decongestant Therapy. Pediatrics in review 2011;32(2):47-55 *Cipla ® and Cofsils ® : Licensed User of Registered Trademarks

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Cofsils Experdine Gargle 100 ml



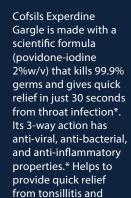
M.R.P.

Povidone- lodine IP.....2%w/v (Available loading 0.2 % w/v)

Absolute alcohol content...8.38 % v/v







pharyngitis.*

CIPLADINE®

OINTMENT RANGE



Povidone-lodine

(available iodine

IP..5%w/w

0.5% w/w)

SKU Name M.R.P. Composition

29.04

Cipladine Ointment 10 gm

43.56

Cipladine Ointment (5%) 15 gm

Cipladine Ointment (5%) 20 gm

Cipladine Ointment (5%) 25 gm

Cipladine Ointment

(5%)

30 gm

72.60

53.84

87.12

1. Topical antiseptic medicine

2. Prevents and treats infections in minor skin wounds

Benefits

3.Povidone iodine as active key ingredient useful in cuts, wounds, burns and infections 4. Broad spectrum of action against bacteria, viruses, fungi, yeasts

and spores

CIPLADINE®

OINTMENT RANGE



SKU Name

M.R.P.

Composition

Benefits

Cipladine Ointment

125 gm

170.00

Cipladine Ointment (5%) 250 am



Povidone-lodine IP..5%w/w (available iodine 0.5% w/w)

Povidone-lodine IP..10%w/w

1. Topical antiseptic medicine 2. Prevents and treats infections in minor skin wounds

3.Povidone iodine as active key ingredient useful in cuts, wounds, burns and infections 4. Broad spectrum of action against bacteria, viruses, fungi, yeasts and spores

Cipladine Ointment (10%) 10 gm

49.16

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CIPLADINE®

DUSTING POWDER | GARGLE



SKU Name

M.R.P.

Composition

Benefits

1. Topical antiseptic

2. Prevents and treats infections in minor skin

medicine

wounds

Cipladine Dusting Powder (5%) 10 gm



Povidone-lodine (available iodine 0.5% w/w)

- IP..5%w/w
- 3.Povidone iodine as active key ingredient useful in cuts, wounds, burns and infections 4. Broad spectrum of action against bacteria, viruses, fungi, yeasts and spores

Cipladine Gargle 100 ml



Povidone-lodine IP..2%w/v (available iodine 0.2% w/v) Absolute Alcohol Content..8.38% v/v. in a mint flavour

Used for Oral hygiene during an oral infection. Beneficial in sore throat, tonsillitis and gingivitis

CIPLADINE®

SOLUTION & SCRUB



SKU Name Cipladine Solution

(5%) 100 ml

Cipladine Solution (5%) 500 ml

Cipladine Solution (5%)

2 Itr

Cipladine Solution (7.50%)

Cipladine Scrub Solution (7.50%) 500 ml

M.R.P.

48.28

241.44

711.12

100 ml

480.18

96.03

Composition

Povidone-lodine IP..5%w/w (available iodine

Povidone-lodine

IP..7.5%w/w

0.5% w/w)

1. Topical antiseptic medicine 2. Prevents and treats

infections in minor skin wounds

Benefits

CiplaHealth

3.Povidone iodine as active key ingredient useful in cuts, wounds, burns and infections action against bacteria,

4. Broad spectrum of viruses, fungi, yeasts and spores

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CIPLADINE®

CALAMINE LOTION



SKU Name

M.R.P.

Composition

Benefits

Cipladine Quick Relief Calamine Lotion 100 ml



Calamine
IP 8% ..w/v
Diphenhydramine
Hydrochloride
IP 1% .. w/v
Ethanol (95%)
IP .. 2.37% v/v

1. For skin allergies, skin irritations and itching
2. Soothing lotion for relief of itching due to mild sunburns, minor skin irritations, insect bites and prickly heat

Naselin

SPRAY & DROPS | INHALER



SKU Name

M.R.P.

Composition

Benefits

Naselin Drops



Hydroc

Oxymetazoline Hydrochloride IP

Unblocks nose in 25 secs, Provides relief for 12 hours, Reduces sickness by 2 days

Naselin Saline Spray 20 ml

Naselin Nasal Spray



84.00

Sodium Chloride IP..0.65% w/v in an isotonic solution using purified water IP

Helps in daily cleansing of the nose Suitable for Kids & Adults Clears blocked nose

Naselin Inhaler



Pudina Phool 41.54% w/w Camphor 41.54% w/w Wintergreen Oil 12.27% w/w

Provides quick relief from Blocked Nose With the goodness of Menthol, Camphor & Wintergreen Oil

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MMW Fortschr Med 2005:147 3:113-8

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Maxirich[®]

MAXIRICH RANGE



SKU Name

Composition

Benefits

Maxirich Daily Multivitamin (10's Strip Pack)

Maxirich Daily

(30's Bottle Pack)

Multivitamin

Maxirich Gold

Weekly Pack

(7's Carton)



Contains vitamins like B1, B2, B3, B6, folic acid, B12, A, C, D3, E and minerals like calcium, phosphorus, copper, iodine etc.

280.00

Contains ginseng extract along with

Maxirich Gold Monthly Pack (30's Bottle Pack)



69.00

vitamins like B1, B2, B3, B6, B12, A, C, E, D3 and folic acid along with minerals like calcium, phosphorous, zinc, iron, magnesium, potassium, manganese, copper, and iodine

- 1. Boosts energy
- 2. Supports immunity
- 3. Helps in mental performance
- 4. Contains 19+ vitamins and minerals
- 1. Boosts energy
- 2. Builds immunity
- 3. Improves memory
- 4. Contains high purity grade ginseng extract along with 10 vitamins and 9 minerals

Maxirich®

MAXIRICH RANGE



SKU Name

M.R.P.

Composition

Benefits

Maxirich Cal 500 Tablets 15s



Calcium carbonate (oyster shell) 1250 mg, equivalent to elemental calcium 500 mg, vitamin D3 IP 250 IU

Maxirich Vitamin C+ Zinc Chewable Tablets 15N

70.00

Ascorbic acid IP 100 mg, sodium ascorbate IP 450 mg, eq. to ascorbic acid 400 mg, zinc citrate eg. to elemental zinc 5mg, excipients q.s.

Maxirich LiverCare Syrup 200 ml



Extract of: kasani seed, himsra root, arjuna bark, kakamachi fruits, bhumyaamalaki whole plant, biranjasipha fruit, jhavuka leaf, kalamegha, guduchi and 9 more herbs

Vitamin like A, B1, B2, B6, B12,

C, D3, E, niacin, pantothenic acid & minerals like zinc, copper(AI), iodine, selenium. Others: lysine, lycopene

- 1. Helps treat calcium deficiency
- 2. Vitamin D3 helps in calcium absorption
- 3. Helps prevent osteoporosis
- 1. Helps boost immunity
- 2. Reduces fatique
- 3. Antioxidant properties
- 1. Enhances liver health 2. Boosts appetite
- 3. Improves digestion
- 1. Boosts immunity
- 2. Boosts energy
- 3. Improves memory
- 4. Added benefit of zinc, B-complex and L-lysine

Multivitamin Syrup 200 ml

Maxirich



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CLOCIP®

POWDER



M.R.P. Composition **Benefits SKU Name**

Clocip Powder 75 gm

74.00

1% Clotrimazole

Clocip Powder 100 gm



- *Treats Fungal Infection and itching
- *Helpful in treatment of athlete's foot, jock itch, ringworm, redness and rashes
- *Also prevents relapse of such issues

CLOCIP®

CREAM



SKU Name	M.R.P.	Composition
Clocip Cream 15 gm	42.42	1% Clotrimazole
Clocip B - Cream 5 gm	31.00	Clotrimazole & Beclomethasone Dipropionate Cream
Clocip B - Cream 10 gm	57.75	
Clocip L - Cream 10 gm	150.00	– 1% Luliconazole
Clocip L - Cream 20 gm	250.00	

Benefits

- * Treats skin Fungal Infection
- * Treats athlete's foot, ringworm, jock itch, assuages from aggravation, rashes and redness in the affected area
- * Prevents re-infection
- * Treats skin Fungal Infection such as athlete's foot, ringworm, vaginal thrush, and sweat rash
- * Beclometasone blocks the release of chemicals that cause symptoms such as itching, redness, and swelling * Clotrimazole works by
- killing and stopping the growth of fungi, thereby clearing the infection
- *Strong and new age formula to fight against wide range of fungal infections
- *Cures fungal infection faster and prevents reinfections
- * Effective against: Ringworm, Itching, Rashes, fungal infection

- ^Kumar N. European Journal of Molecular & Clinical Medicine 2020; 7(11): 4765-9
- *Gupta AK, et al. Infection and Drug Resistance 2016; 9:1-6
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CLOCIP®

PRICKLY HEAT POWDER



SKU Name

M.R.P.

Composition

Benefits

Clocip Adv action Prickly Heat Powder 50 gm



Clocip Adv action Prickly Heat Powder 150 gm



Dugdh Pasan, Makhya Satva, Tankan Amla, Jasad Bhasma, Neem Oil, Pudina Ark, Fitkari

- * 1.5x long lasting action
- * Strong Cooling action
- * Germ protection

Clocip KZ Soap 75 gm Pack

SKU Name



M.R.P.

Ketoconazole(2%) and Cetrimide (0.5%)

CLOCIP®

CLOCIP KZ SOAP



Composition

* Anti-fungal & Anti-bacterial soap

* Reduces itchiness and redness

Benefits

1. Leffingwell J, et al. Perfumer & Flavorist 2014; 39:34-44

2. Contains Neem Oil and Fitkari for germ protection

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LIQUID



SKU Name

M.R.P.

Composition

Benefits

Prolyte ORS 200 ml

Orange Liquid Apple Liquid Nimbu Paani Liquid **Mixed Fruit Liquid Lemon Liquid**



Each pack of 200ml contains: Sodium Chloride IP 0.52g, Potassium Chloride IP 0.30g, Sodium Citrate IP 0.58q, Dextrose Anhydrous IP 2.7g, **Excipients QS**

Quick relief from Dehydration and helps restore body fluids and electrolytes



POWDER



SKU Name

M.R.P.

Composition

Benefits

Prolyte ORS Orange Powder

Prolyte ORS Orange

Powder

4.2 gm

21 gm



4.31

contains: Sodium Chloride IP 2.6g, Potassium Chloride IP 1.5g, Sodium Citrate IP 2.9g, Dextrose Anhydrous IP 13.5g, **Excipients QS**

Each pack of 21g

Ouick relief from Dehydration and helps restore body fluids and electrolytes

CiplaHealth CiplaHealth





SKU Name M.R.P. Composition Benefits

Prolyte Energy 200 ml Orange Liquid Apple Liquid

Glucose, Electrolytes,

Vitamin C

Prolyte Energy Orange Powder 100 gm



Energy to keep you going longer





Prolyte Gluco-C++
Tangy Orange
75 gm + 50 gm

Glucose, Vitamin
D/C

Prolyte Gluco-D++

35.00

Regular

75 gm + 50 gm

Daily Instant Energy

Benefits

Prolyte® is a registered trademark

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CiplaHealth **Cipla**Health





SKU Name

M.R.P.

Composition

Benefits

Fibocare 100 gm



Isabgol (Plantago Ovaga) seed Husk powder 3.4 gms

- 1. Effectively relieves & prevents Constipation
- 2. Improves Gut Health
- 3. Controls weight & diabetes
- 4. Safe, Non habit forming
- 5. Maintains Cholestrol
- 6. Available in Orange flavour

mamaxpert

MAMAXPERT PREGTEST



SKU Name

M.R.P.

Composition

Benefits

Mamaxpert Pregtest



Contents - One test device (card). One disposable dropper, One desiccant pouch.

Mamaxpert Pregnancy Detection kit is one Step Urine hCG Pregnancy Test. Simple and easy to use, it gives result within 5 min with 99% accurate results.

McRorie JW. Nutrition Today 2015; 50@:90-97

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**MRP mentioned in the detailer is updated as on Aug'2022

CIPOFRESH

ANTIBACTERIAL MOUTH WASH



SKU Name

M.R.P.

Composition

Benefits

Antibacterial Mouth Wash 100 ml



Chlorexidine
Gluconate (as
Chlorhexidine
Gluconate Solution IP)
0.2% w.V
Sodium Fluoride IP
0.05% w/v
Zinc Chloride IP
0.09% w/v

Kills Harmful bacteria in 30 secs Prevent Tooth Decay Gives fresh breathe Effective against coronavirus

CIPOFRESH

MOUTH ULCER GEL



SKU Name

M.R.P.

Composition

Benefits

Cipofresh Mouth Ulcer Gel 12 gm



Choline Salicylate
Solution BP
Equivalent to Choline
Salicylate 8.7% w/w
Ligocaine
Hydrochloride IP 2% w/w
Benzalkonium Chloride
Solution IP 0.01% w/w

Useful for mouth ulcers
Instant Pain Relief in 1 minute
Contains the power of 2 actives

Kumar SB. Chlorhexidine Mouthwash – A Review. J. Pharm. Sci. & Res 2017; 9@:1450-52 Huang YH, Huang JT. Use of chlorhexidine to eradicate oropharyngeal SARS-CoV-2 in COBIV-19 patients. J Med Virol. 2021;1-4 **Cipla is the registered trademark of Cipla Limited used under a (non-exclusive) license from Cipla Limited

CIPHANDS

SANITIZER



Composition

Ethyl Alcohol IP

(Denature) eq.

Absolute

72.43% v/v

alcohol

SKU Name

Ciphands Hand Sanitizer 50 ml

25.00

M.R.P.

Ciphands Hand 100 ml

50.00

Ciphands Hand 249.00 500 ml

Ciphands HS Plus Hand Sanitizer 100 ml



"Ethanol IP - 80 Hydrogen Peroxide IP-0.125

Glycerine IP- 1.45

1.Kills 99.9% of germs 2.Rinse-free & non-sticky solution 3. Mild & pleasant fragrance

Benefits

Hand Sanitzer kills 99.9%

germs instantly without

water

CIPHANDS

HANDRUB | HANDWASH



SKU Name

M.R.P.

Composition

Benefits

Ciphands Professional Handrub 500 ml



Chlorhexidine Gluconate IP. & Ethanol

Ciphands Professional Handrub Blue 5 Itr



Ethyl Alcohol IP (Denature) eq. Absolute alcohol 72.43% v/v

- 1. Ciphands Professional Handrub is a topical hand sanitiser meant to be used for maintaining proper hygiene at home or in a hospital.
- 2. This hand sanitizer is gentle on the hands while also offering strong protection from bacteria and viruses causing infections.
- 1.Ciphands Germ Protection Handwash is enriched with aloe vera that kills germs and leaves the hands safe & moisturized. 2.Ciphands Germ Protection
- Handwash is the ideal cleanser that helps eliminate dirt, grime and dead skin cells. It protects the skin.

Ciphands Total Handwash 200 ml Pump

95.00

Infused with Aloe Extract and Triclosan

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CIPHANDS

SURFACE DISINFECTANT



SKU Name

M.R.P.

Composition

Benefits

Ciphands Daily Surface Disinfectant Spray 75 ml

129.00

Ciphands Daily Surface Disinfectant Spray 220 ml

199.00

Ethanol (95 %) IP 62% w/w

Ciphands Daily Surface Disinfectant Spray 300 ml



Easy to carry anywhere anytime, Suitable for soft and hard surfaces Kills bacteria, germs and viruses from surfaces

CIPHANDS

ANTISEPTIC LIQUID



SKU Name

M.R.P.

Composition

Benefits

Ciphands Antiseptic Disinfectant LIQUID 125 ml

55.00

Ciphands Antiseptic Disinfectant LIQUID 250 ml

LIQUID 500 ml 105.00

Ciphands Antiseptic Disinfectant 160.00

Chlorhexidine Gluconate Solution IP......1.5% v/v Strong Cetrimide solution BP.... Equivalent to cetrimide lp....3.0 w/v Excipients q.s

1. A multipurpose disinfection liquid ideal for home cleaning and maintaining personal hygiene like clothes washing, bathing, shaving, etc. 2. Kills germs instantly and is ideal for disinfecting minor wounds and cuts.

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